

The Vermont Downtown Program



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Development



The Vermont Downtown Program



23 Designated Downtowns & 99 Designated Village
Centers

The 4 point Main Street™ Approach

- Design
- Promotion
- Economic & Business Enhancement
- Organization



The 23 Designated Downtowns in Vermont's Downtown Program

- | | |
|---------------|----------------------|
| Barre | Rutland |
| Bellows Falls | St. Albans |
| Bennington | St. Johnsbury |
| Bradford | Springfield |
| Brandon | Vergennes |
| Brattleboro | Waterbury |
| Bristol | Windsor |
| Burlington | Winooski |
| Middlebury | White River Junction |
| Montpelier | |
| Morristown | |
| Newport | |
| Poultney | |
| Randolph | |



The Vermont Downtown Program's Place-making Project

- Form Based Code – Newport VT. to adopt – St. Albans is preparing
- Local Community Owns the portion of State Highway that runs through their downtown.
- Project for Public Spaces – discussing a partnership with National Trust Main Street Program
- Vt. reaching out to Project for Public Spaces – Newport Project
- Downtown Transportation Fund –
- Priority Status on Transportation Enhancement Projects



Form Based Code

Form-based codes address the relationship between building facades and the public realm, the form and mass of buildings in relation to one another, and the scale and types of streets and blocks



What makes a place great?

What Makes a Great Place



Access & Linkage



Comfort and Image





Uses and Activities



Sociability

Streets as Places

The street is the river of life of the city, the place where we come together, the pathway to the center – William H. Whyte



Streets need to be planned and designed using three basic rules:

- Rule one: Design for Appropriate Speeds
- Rule Two: Plan for Community Outcomes
- Rule Three: Think of Streets as Public Spaces



Rule One: Design for Appropriate Speeds



People First!



Rule Two: Plan for Community Outcomes



Envision what kinds of places and interactions they want to support



Rule Three: Think of Streets as Public Spaces



- The Road
- The Parking Lot
- The Transit Terminal

These can serve more than one mode (cars)
and more than one purpose (movement)





Qualities of a Great Street

- Attractions & Destinations
- Identity & Image
- Active Edge Uses
- Amenities
- Management
- Seasonal Strategies
- Diverse User Groups
- Traffic, Transit & the Pedestrian
- Blending of Uses & Modes
- Protects Neighborhoods

Identity & image



Active Edge Uses



Amenities



Management



Seasonal Strategies



Diverse User Groups



Traffic, Transit & the Pedestrian



Blending of Uses & Modes



Make a Parking Place a space day – September 17, 2010
Burlington, Vermont



Protects Neighborhoods



Main Street!

